



# Katie Mae Sullivan

Graphic Designer • Illustrator

## CONTACT

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## EDUCATION

Bachelor of Fine Arts

Visual Communication Design

Minor in Marketing

Kent State University

Fall 2017–Spring 2021

Dean's List – 3.88 GPA

## SKILLS

### Adobe Products

InDesign, Photoshop,

Illustrator, Acrobat,

After Effects & Lightroom CC

### Photography

Canon DSLR

### Digital Illustration

Wacom Intuos Pro Tablet,

Procreate

### Microsoft

Word, PowerPoint, Teams

## AWARDS

Best In Show

VCD Senior Show

2021

ISTD Assessment

Passed

2021

Work Accepted Into

VCD Juried Show

2019 & 2020

Walker Buchanan

Found's Scholarship

2018

## PROFESSIONAL EXPERIENCES

### Katie Mae Design • January 2019–Present

Remote Work

#### Freelancer

Provide graphic design and photography services for clients including Jimmies Backyard BBQ, Miscreants, Absurdity, Authentic Intimacy, Camp Carl, Ohio Outside and individual clientele. Maintain social media platforms and well as a personal website to display work.

### Authentic Intimacy • January 2021–April 2021

Remote Work

#### Social Media Coordinator

Write captions as well as design social media graphics three times throughout the week. Discuss and complete social media strategies with a team. Responsible for reporting all direct messages and comments to the social media team.

### DSA Signum Design • August 2018–May 2021

Kent State University, Kent, Ohio

#### Graphic Design Specialist • August 2018–August 2019

Design and illustrate projects for various departments within the Division of Student Affairs at Kent State University. These projects include flyers, posters, digital screens, postcards, social media posts, annual reports, Drupal web edits and t-shirt designs.

#### Assistant Studio Manager • August 2019–January 2020

Assist Studio Manager with large scale projects. Attend meetings with clients, lead group projects and aid in onboarding new designers.

#### Studio Manager • January 2020–May 2021

Responsible for delegating projects and overseeing our team of designers. Lead team meetings, train new employees and provide help and guidance in terms of client interaction and design expertise. Complete design requests that require a fast timeline as well as Drupal website updates. Create an atmosphere of learning, excitement and growth on the design team.

## ORGANIZATIONS

### Society for Experiential Graphic Designers (SEGD)

Nationwide organization for professional designers who strive to learn from others and connect.

### Delight Womens Ministry at Kent State University

Brought a nationwide non-profit womens organization to Kent State University in the Fall of 2019.